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Exhibit Sales Strong for Inaugural InPrint USA Show

Chicago, IL, July 27, 2016 – After only three months, exhibit sales for the inaugural InPrint USA: The Industrial Print Show have surpassed expectations. Over 10,000 square feet in exhibit space has been reserved by over 30 top industrial print manufacturers including FujiFilm, INX Digital, Engineered Printing Solutions, Sensient, Marabu, Mimaki, Heidelberg and Agfa.

InPrint is the leading exhibition for new technological breakthroughs across many industrial printing fields, including digital, inkjet and 3D printing solutions. Earlier this year, show management announced the launch of InPrint USA, taking place April 25-27, 2017 in Orlando, Florida.

“Mimaki has a history of innovation and continues to provide customers that are involved in industrial printing with industry leading products and solutions,” said Ken VanHorn, Vice President, Marketing & Operations for Mimaki USA. “We look forward to meeting with visitors at InPrint USA to show how the digital process can help manufacturers adopt a just-in-time system, enabling them to easily and economically produce short-run or custom pieces as part of their workflow.”

“InPrint has been successfully providing a platform for industrial print suppliers and users to meet and find solutions to complex problems in Europe for several years. The industrial print community has been very supportive of a US launch and we look forward to keeping this momentum growing,” said Melissa Magestro, Executive Vice President of Mack Books Exhibitions Inc. and organizer of InPrint USA.

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To create awareness for the new show, InPrint will host a forum for the American market at the Information Management Institute (IMI) Inkjet Technology Showcase on September 7, 2016 in Chicago. The forum will showcase industrial printing technology solutions that help consumers and businesses understand the current and future capabilities of industrial digital printing.

For more information on InPrint USA, please visit www.inprintshow.com/usa/ or contact Mack Brooks Exhibitions at +1 312-868-0194 or inprintusa@mackbrooks.com.

About Mack Brooks

InPrint USA is organized by Mack Brooks Inc., a subsidiary of the Mack Brooks Exhibition Group based in St. Albans, UK, which has branches and partner companies in France, Greece, Italy, Poland, Russia, India, China and the USA. The Mack Brooks Exhibitions Group has been organizing industrial trade fairs around the world for almost 50 years. As a privately-owned, independent and professional show organizer, the company organizes a program of highly specialized trade exhibitions throughout Europe, Asia and the Americas, in the fields of engineering, transport, metalworking, information technology, textiles, food and beverages, railways, construction, tunneling, printing, converting, airport management and aviation. The Group also publishes related directories, magazines, sector reports and Internet sites. Visit Mack Brooks Exhibitions online at www.mackbrooks.com.

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