



FOR IMMEDIATE RELEASE

Contact Mack Brooks:

Alexander Barton
847-720-4495
alexander@bartonchicago.com

Contact SGIA:

Kate Achelpohl
703.359.1364
kate@sgia.org

Specialty Graphic Imaging Association Signs On as Association Partner for InPrint USA, the Industrial Print Show

Chicago, IL, February 8, 2017 – The Specialty Graphic Imaging Association (SGIA) has signed on as an Association Partner for the inaugural InPrint USA, the Industrial Print Show. InPrint USA will be held in Orlando, FL April 25-27, 2017.

InPrint is the exhibition for industrial print technology for advanced packaging and manufacturing. The unique event has become the key marketplace in Europe for state of the art functional, decorative and packaging printing in industrial production. InPrint comes to the U.S. for the first time, focusing on connecting manufacturers who use print as a key component of the manufacturing process with leading brands in the fields of industrial specialty, screen, digital, inkjet and 3D technology print solutions.

SGIA is the leading trade association for imaging professionals in the industrial, packaging, graphic, garment, textile, electronics and commercial printing communities, and was an early adopter of digital imaging technologies.

“SIGA has a long history in the industrial printing community,” said Ford Bowers, President & CEO, SGIA. “Participating in InPrint USA complements our commitment and is an exciting opportunity to support industrial imagers tackling the challenges they face in their businesses every day.”

“We are very excited that SGIA is a Supporting Association Partner for our inaugural industrial print show in the U.S.,” said Melissa Magestro, Executive Vice President of Mack Brooks Exhibitions Inc, the show organizer. “There is tremendous opportunity for growth for digital industrial print technology in the U.S. Our goal with the launch of InPrint USA is to promote the innovative potential of industrial printing technologies and bring this growing segment of the print industry together in one place. The synergies between the goals of both of our organizations are tremendous.”

-more-

(InPrint – Page 2)

For more information on InPrint USA, please visit <http://www.inprintshow.com/usa/> or contact Mack Brooks Exhibitions at +1 312-868-0194 or inprintusa@mackbrooks.com.

For more information about SGIA, please visit <https://www.sgia.org/>.

Engineered Printing Solutions (www.epsvt.com) is a Platinum Sponsor of InPrint USA.

About Mack Brooks

InPrint USA is organized by Mack Brooks Inc., a subsidiary of the Mack Brooks Exhibition Group based in St. Albans, UK, which has branches and partner companies in France, Greece, Italy, Poland, Russia, India, China and the USA. The Mack Brooks Exhibitions Group has been organizing industrial trade fairs around the world for almost 50 years. As a privately-owned, independent and professional show organizer, the company organizes a program of highly specialized trade exhibitions throughout Europe, Asia and the Americas, in the fields of engineering, transport, metalworking, information technology, textiles, food and beverages, railways, construction, tunneling, printing, converting, airport management and aviation. The Group also publishes related directories, magazines, sector reports and Internet sites. Visit Mack Brooks Exhibitions online at www.mackbrooks.com.

About SGIA

Supporting the Leaders of the Digital & Screen Printing Community — Having its origins in the screen printing industry, SGIA embraced the digital revolution early on and is now the trade association of choice for professionals in the industrial, graphic, garment, textile, electronics, packaging and commercial printing communities looking to grow their business into new market segments through the incorporation of the latest printing technologies. SGIA membership comprises these diverse segments, all of which are moving rapidly towards digital adoption. As long-time champions of digital technologies and techniques, SGIA is the community of peers you are looking for to help navigate the challenges of this process. Additionally, the SGIA Expo is the largest trade show for print technology in North America. *“Whatever the medium, whatever the message, print is indispensable. Join the community — SGIA.”*

###