



**INPRINT** USA  
INDUSTRIAL PRINT SHOW  
ORLANDO APRIL 25-27 2017

**FOR IMMEDIATE RELEASE**

**Contact:**

Alexander Barton  
847-720-4495  
alexander@bartonchicago.com

## **InPrint USA to Host Industrial Print Forum at IMI Inkjet Technology Showcase**

**Chicago, IL, June 22, 2016** – InPrint: The Industrial Print Show will host a forum for the American market at the Information Management Institute (IMI) Inkjet Technology Showcase on September 7, 2016 in Chicago. The forum will showcase industrial printing technology solutions that help consumers and businesses understand the current and future capabilities of industrial digital printing.

“IMI is extremely pleased to partner with InPrint to host the InPrint USA Industrial Print Forum as part of our Inkjet Technology Showcase 2016. Manufacturers are implementing ink jet technology for its ability to be integrated in-line with production processes; offering new opportunities for automation, streamlining supply chains as well as increased decoration and functional capabilities. With the rapidly growing activity in using digital printing technology for a wide range of production printing applications, this forum provides a timely opportunity to obtain updates and insights on what industrial print is doing and where it is going,” said Alvin G. Keene, President, IMI.

Co-founders Marcus Timson and Frazer Chesterman are preparing for a half-day symposium of case studies, industry insight and end-user presentations, following the successful forum model used at IMI Europe’s Inkjet Technology Showcase 2015 in Munich.

InPrint is the leading exhibition for new technological breakthroughs across many industrial printing fields, including digital, inkjet and 3D printing solutions. Earlier this year, show management announced the launch of InPrint USA, taking place April 25-27, 2017 in Orlando, Florida.

“The InPrint Industrial Print Forum which runs ahead of the IMI Inkjet Technology Showcase is an important focal point for sharing insight and inspiration for industrial printing in the US. The event will give delegates access to key developments in functional, decorative and packaging printing for manufacturing and is a key element in our program to connect and build the industrial print community in the US leading up to InPrint USA in April 2017.” said Marcus Timson, InPrint co-founder.

-more-

(InPrint – Page 2)

For more information on InPrint USA, please visit [www.inprintshows.com/usa/](http://www.inprintshows.com/usa/) or contact Mack Brooks Exhibitions at +1 773-358-0330.

For more information on Inkjet Technology Showcase 2016, please visit [www.imiconf.com](http://www.imiconf.com) or contact IMI at +1 207-235-2225.

### **About Mack Brooks**

InPrint USA is organized by Mack Brooks Inc., a subsidiary of the Mack Brooks Exhibition Group based in St. Albans, UK, which has branches and partner companies in France, Greece, Italy, Poland, Russia, India, China and the USA. The Mack Brooks Exhibitions Group has been organizing industrial trade fairs around the world for almost 50 years. As a privately-owned, independent and professional show organizer, the company organizes a program of highly specialized trade exhibitions throughout Europe, Asia and the Americas, in the fields of engineering, transport, metalworking, information technology, textiles, food and beverages, railways, construction, tunneling, printing, converting, airport management and aviation. The Group also publishes related directories, magazines, sector reports and Internet sites. Visit Mack Brooks Exhibitions online at [www.mackbrooks.com](http://www.mackbrooks.com).

###